

Howdy!

# Lance Quejada

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## Objective

A Product Design/UI Engineering position in a creative and fun environment.

## Skills

I craft functional and aesthetically pleasing interfaces with emphasis on epicenter design. I believe every web application should be well balanced in form and function to be effective. I love working in an agile environment and I prefer nimble/small teams.

**I am proficient in** user interface design, user experience design, information architecture, website design, and semantic/standards compliant HTML/CSS implementation.

**I understand** HTML/HTML5/HAML, CSS/SASS, PHP (CakePHP, Symfony), Django, Ruby on Rails, JavaScript/jQuery, Subversion, GIT, and MySQL.

**My toolbox** Coda, TextMate, Pencil and Paper, Axure RP Pro, Photoshop, Fireworks, Illustrator, Firebug, XScope, Terminal, Basecamp, Pivotal Tracker, and GitHub.

**Platform of choice** Mac OSX

## Experience

### GOABROAD PHILIPPINES

Usability Lead/Product Designer  
Mar 2008 - July 2010

Conceptualize, design and implement functional/aesthetically pleasing user interfaces for GoAbroad.com main site, partner sites and internal web applications. Manage a team of designers and developers to utilize usability best practices across GoAbroad.com web sites.

### CONCEPTUOUS

Front-End Developer  
Feb 2010 - Dec 2010

Front-end development, Design and Slice Photoshop/Fireworks comps and code them into standards compliant HTML/CSS/JS code. I also work regularly on Django/CakePHP/Symfony template development.

### PROUDCLOUD

Product Designer  
Aug 2010 - Present

Design Direction, Information Architecture, Frontend Development and Designing Interface Screens with strong emphasis on User Experience. Also a strong proponent of UI Best Practices to the Development Team.

### FREELANCE

Web Designer/Front-End Engineer/UI Consultant  
Dec 2008 - Present

Freelance gigs from clients in New York, UK, Singapore, and other countries. I offer my services in Web Design, producing conceptual product comps/mockups using Photoshop/Fireworks and Frontend Design using HTML/CSS and a bit of JS/JQuery. I am well versed on CakePHP/Symfony/Django front-end jobs too.

## Education

### UNIVERSITY OF THE PHILIPPINES IN THE VISAYAS TACLOBAN

Bachelor of Science in Computer Science  
2003 - 2007

## Recognition

### **2008 INNOVATOR OF THE YEAR**

GoAbroad Philippines

### **2009 WEB DESIGNER OF THE YEAR**

GoAbroad Philippines

### **DOST SEI FULL SCHOLARSHIP AWARDEE**

University of the Philippines, BS Computer Science Program AY 2003-2007

## References

### **KERWIN MARK E. GORDO**

Applications Developer - J2EE, IBM Solutions Delivery, Cebu  
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### **ISMAEL ANGELO CASIMPAN JR.**

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### **MARC TONIDO**

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